

## ABSTRACT

A game device capable of offering sufficient advertisement opportunities to advertisers is provided. The game machine  
5 includes advertisement displaying means for displaying an advertisement on a game screen; advertisement point calculating means for calculating an advertisement point of the advertisement displayed on the game screen; point comparing means for comparing an accumulated value of the advertisement point, which is calculated  
10 by the advertisement displaying means, with a predetermined guaranteed point; and related advertisement output means for outputting a related advertisement which relates to the advertisement in response to a comparison result by the point comparing means.